

Mag. Lucie Rádlová

Project Assistant



Education

- Vienna University of Economics and Business Administration
Master's Degree in International Business Administration; April 2008
Specialized in International Trade and International Marketing and Management
Diploma Thesis Title: Foreign Direct Investment in The Czech Republic
- Tomas Bata University Zlín
Bachelor's Degree in Management and Marketing in 2005
Bachelor's Thesis Title: Mergers and Acquisitions, Example of Skoda

Study Emphasis

- Emerging Economies
- International Management and Marketing with Emphasis on Central and Eastern Europe and Asia
- The Learning School Research Project (supervised by the Cambridge University);
 - Topic: Student Self Evaluation
 - In Germany, The Czech Republic, Hong Kong, South Korea, Japan and Scotland
- Study Abroad
 - Exchange Semester at Jiangxi University of Finance and Economy, Nanchang, China
 - Exchange Year at University College Cork, Ireland
- Language Skills
 - Czech, native tongue
 - German, very good
 - English, very good
 - Russian, good (since 5 years at WU Vienna)
 - Chinese (Mandarin), basic
 - Italian, basic

Professional Experience

- Since Aug. 2007 as a project assistant with JG CONSULTING, for CZ projects
- Participation in multinational teams working on international projects
- Experience in the service industry